

Transform ECM Into An Enterprise Information Hub

Information is the lifeblood of today's organizations. But many companies find that managing this vital content can be a real struggle.

A new IDG Research survey finds that **organizations manage, on average, 48 applications that contain critical business information.**

25%

of organizations juggle more than 100 applications.¹

How are organizations currently managing this business-critical data?

69%

Rely on network file servers to share and manage documents

47%

Depend on Microsoft SharePoint

31%

Use paper folders in filing cabinets

But the problem is that more than half of the respondents report...

Information stored in various systems often gets out of sync.

They experience delays waiting for information to be updated across multiple systems.

It takes too much time to search for critical documents in multiple places.

Enterprise content management

is helping many companies make headway on these problems by consolidating critical information. ECM can reduce the reliance on paper, file shares and unregulated SharePoint file repositories. And this organized information, stored in the ECM system, relates directly to activities happening in many other systems.

Yet while **51% of organizations** are sharing data between their ECM system and their other applications, the survey shows there is no standard way to do this.



48%

achieve a level of data synchronization via custom programming or an API



46%

utilize flat-file exchange



41%

update data between applications manually

There has to be a better way

An ECM solution that provides a **real-time, guaranteed data exchange between applications** can play a different role, transitioning from being merely a document repository to serving as an **enterprise information hub**. When guaranteed data exchange is orchestrated by dedicated servers within an enterprise-class infrastructure, **outdated integration methods such as custom code, APIs and flat-file exchanges become obsolete.**



When used as an enterprise information hub, ECM can replace inefficient manual tasks with automated processes that propel you down the path to confident decision-making that **leads to a competitive edge.**

To learn more, and to download the IDG White Paper "Charting ECM's Course from Document Management to Enterprise Information Hub," go to:

OnBase.com/integrations

OnBase
by Hyland

¹According to an IDG Research survey of 400 respondents fielded June 25-July 10, 2014.