

The evolution of ECM

Over the past 15 years, the concept of enterprise content management (ECM) has evolved into a mainstay solution of enterprise IT. Looking at the results of a

study performed by non-profit research group AIIM, it's clear that how and why organizations use ECM continues to evolve as well.

ECM TODAY



67% of organizations view ECM as a mission-critical solution

40% use ECM to lower costs and improve efficiency

33% deployed ECM for compliance and risk mitigation

75% see ECM as a fundamental piece of their information security regime

CHANGES IN THE INDUSTRY

20%

fewer cite customer service as the main driver for ECM deployment than in 2004



71%

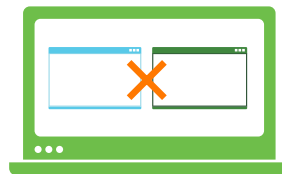
are in favor of moving ECM content to the cloud

DISCONNECTED ENTERPRISES



38%

of large organizations have 5+ ECM systems



61%

of organizations have no connection between ECM and ERP systems

The numbers above show that when choosing an ECM solution, it's critical to keep the future in mind and find a system that can grow with you.

To learn more, visit OnBase.com >>



All statistics sourced from AIIM Industry Watch "ECM Decisions - strategic options for managing, accessing and preserving content" Report available to view [here](#).

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